

Happy Summer ADCA Members! Now that the AGM is over it is time to start planning for the Iowa State Fair!

My name is **Aaron Lantz** and I am the Iowa State Fair Dexter Show Superintendent! I am sending out an early notification of changes to the 2016 show and to provide all the information and resources necessary to make it easy to participate. Please read through this email and keep it as a reference point (I've tried to include all the pertinent online resources). Please feel free to reach out to me at aaron.lantz@kiewit.com or at [\(712\) 621-6236](tel:7126216236) if you have any questions, comments, or concerns. If you are planning on participating, please let me know how many animals you intend to bring. We need to have at least 30 animals in order to continue to have a show at the Iowa State Fair, so it is important to know in advance what to expect so we can make efforts to ensure the minimum numbers participate.

We have LOTS of information to review, so I apologize for the length in advance. Please bear with me and feel free to reach out if you need clarification on anything!

Please review the following link to the official Iowa State Fair Cattle Show Schedule. Remember, even if you don't bring an animal, we would really appreciate it if you could come visit us and take advantage of some of the activities we have to offer. Everyone is welcome! Please feel free to forward this communication to anyone you think could be interested! Also, if you feel I have missed someone that should be part of the email list, please send me their name and contact information and I will be sure to include them going forward.

We also have some changes to the rules and the classes being offered for 2016. Please review the following link to the rule book or scroll to the bottom of the email where I will include the Dexter section of the rule book with the changes highlighted. At this time, the 2016 show has been finalized and no further changes will be instituted. Please notify me of any changes you wish to see to the 2017 show and I will present those to the Iowa State Fair Competitive Events Board at the appropriate time.

http://secure-web.cisco.com/1O-gwltWadpQCkWp3yLJXfLzWZa4S026d68h_BNRdKDFA-K5IxUc4i89Q5vZJx1ZOQunIjUKg_UCWFt5NscSZ6fZsMYxUtNJYCTJ_W06hNAG2WSXe7Z-aVrq8plQIwPEqCpGKd0APx3HoXPL9RipFGRnHy5l-UZridivhGUTZJ1mrbt288iryZyWOu6kos0n5zIR8lev012Zlon9I-saX7w/http%3A%2F%2Fwww.iowastatefair.org%2Fupl%2Fdownloads%2Fcompetition%2Fpremium-books%2Fbeef-cattle-5.pdf

The *BIG NEWS* for 2016 is as follows:

• ***We are now welcoming PDCA registered animals to participate at the Iowa State Fair Dexter Show!*** Please note that owners need not be a member of either organization. The only requirement is that the animals being exhibited have registration in good standing (in the name of the person exhibiting them) and in hand at the time of the show issued by either the ADCA or PDCA. There will be NO further evaluation beyond ensuring the registration papers are present and match the animal to be exhibited and the name of the owner on the papers matches the name of the person wishing to exhibit that animal.

• ***New Class: Alternative Marketing!*** In recognition of Dexters being very versatile animals that can be suitable for a variety of purposes, we are now offering the Alternative Marketing Class to allow producers to showcase their animals to be judged against the purpose they serve. ANY registered animal can be exhibited in the Alternative Marketing Class with an associated production purpose (***bulls over 2 years old will not be permitted at the Iowa State Fair...please refer to Get of Sire***). Ideas may include: Milking Cows, Traditional Horned animals, Grassfed Beef animals, Draft animals, and Steers that do not meet age requirements to participate in the class specific to steers. Animals participating in the Alternative Marketing class can participate in other classes including those specific to their age and gender if classes exist. The value of this class is to challenge the judge to not only evaluate the animal based on body build and current industry standards, but to include the purpose of that animal as part of the evaluation to make the judging more specific to Dexters.

○ ***If at any time a group of 7 similar animals representing a like gender, age, and marketing strategy are exhibited by a minimum of 2 producers for 2 years in a row in the Alternative Marketing class, then they become eligible to have their own separate class.*** We have had challenges in the past in proving the value of adding more classes to this show, so this is an avenue producers can use to get new classes started.

○ ***Entry Instructions:*** You do not need to specify your marketing strategy on the ISF entry form (just the animal like any other class). During check-in you will be asked to specify the marketing strategy your animal will be representing. Please keep the description minimal (less than 5 individual words) as this will be printed in the show program.

• ***New Class: Get of Sire!*** After receiving feedback from participants, spectators, and the Iowa State Fair we recognize that there is both a desire to exhibit bulls older than 2 years old and an appreciation that there are no bulls exhibited that are over two years old. To develop a compromise between the two camps, we are now offering the Get of Sire class as an opportunity to allow producers to showcase the producing capabilities of their older bulls without actually having them at the show. Producers wishing to partake in this class will enter the bull in question, but will bring 3 animals of any mix of gender and/or age to the Iowa State Fair that were sired by that bull. The judge will be responsible for evaluating the group of 3 animals against other groups of 3 in the class to determine which bull displays the best ability to produce desirable calves. This is a great way to very clearly and accurately determine a bull's production capabilities by assessing real offspring rather than looking at the bull and trying to guess what their production capabilities are based on body build. Intact bulls over 2 years of age will NOT be allowed to directly participate at the Iowa State Fair in any class. This means that active sires can stay out in the pasture doing the job they are intended for during prime breeding season and still achieve recognition in competition!

○ ***Entry Instructions:*** Please enter the bull's name that will be competing (not the three animals that will actually be shown at the ISF). It is **NOT** necessary to specify each of the three animals that will go to the ISF to represent that bull in Get of Sire when entering for this class. The superintendent will verify the parentage of the three animals intended to be exhibited in the Get of Sire class upon check in to verify that all three are indeed sired by the bull entered in the Get of Sire class. These animals will need to be entered individually for the other classes in which they will be participating and individual information will be listed there. ***Example:*** You wish to partake in the Get of Sire class using your 5 year old bull named ISF Lucky using his calves EXM Girly, EXM Hamburger, and EXM Champ all sired the previous year by "Lucky". To enter, you will enter "ISF Lucky" in the class Get of Sire though he will not physically be there. You will enter "EXM Girly" in the appropriate heifer class where she will compete individually. You will also enter

“EXM Hamburger” in the steer class and “EXM Champ” in the bull class where they will also compete individually. When you check in at the Iowa State Fair, the Superintendent will verify that you have 3 animals all sired by “Lucky” so that you can participate in the Get of Sire class. Standard substitution rules apply, so as long as one producer has 3 animals at the Iowa State Fair sired by the bull entered in the Get of Sire class, then they can participate in the class.....even if “EXM Hamburger” can’t make it to the show so you decide to bring “EXM Pot Roast” instead. In the event of a major change and all three entered animals are substituted with animals sired by a different bull (the great bull “LCL Minor League”), then we can apply a substitution to the Get of Sire class to replace “Lucky” with “Minor League” and allow all three of “Minor League’s” calves to represent him in the Get of Sire class instead of “Lucky”. That allows producers to participate even in the event of needed substitutions.

○ **Note:** The exhibitor of the bull entered in Get of Sire need not own that particular bull, but will be required to own all three of the offspring used to promote the entered bull. This allows producers renting bulls or utilizing AI or embryo transfer to compete in the class if they own all three eligible offspring of the same sire. All three of the animals exhibited on behalf of a specific sire **MUST** be owned by one exhibitor (multiple exhibitors cannot “pool” animals to create one entry in the Get of Sire class). In the event animals are owned by more than one exhibitor, even though three animals produced by one sire may be available they will not be allowed to compete with mixed ownership. It is possible for two or more exhibitors to enter the same bull as long as each exhibitor can provide all 3 animals required to represent a bull in the Get of Sire class.

● ***Bull classes have been adjusted!*** Due to historically low participation in the bull classes designed for bull calves born in the fall, we have adjusted the age brackets associated with the bull classes which allowed us to eliminate one class to make room for the two new classes. Classes are now broken by calendar year at January 1st and July 1st. Historically, we have seen much lower participation in the bull classes than in the heifer classes and Midwestern producers tend to favor spring calving as a general rule, so we were having trouble finding animals to participate in the bull classes catered to fall calves. All bulls that would have been eligible in the past are still eligible. The only real change is we hope to see more animals in each of the classes offered to stimulate competition. Please note that these changes are not applied to any of the female classes nor are there any plans to adjust the female classes. We have LOTS of participation to justify having the extra classes for the female animals.

○ **Note:** Because bulls are classified based on calendar year of birth instead of quantified by birthdate, it is possible to exhibit bulls that are slightly older than 2 years old themselves at the time of the show as long as they were born in the calendar year 2014. If a bull were born January 15, 2014 he would technically be 2 years and 7 months old at the time of the show on August 15, 2016. He is still eligible to show, because he fits in the category of a “Two Year Old Bull” based on a calendar definition (born January 1, 2014 to December 31, 2014). Under prior class configurations, this bull would have exceeded 2 years old at the time of the show in August and would have been ineligible. By configuring classes this way, we have actually increased eligibility and potential participation even though there is one less class available. Previously, calves born in the spring (like most Midwestern calves) would not have been eligible to participate at the ISF in the oldest category. Going forward, the definition of a “two year old bull” will be any animal born between January 1st and December 31st two years prior regardless of their birthdate and their actual age based on birthdate at the time of the show. No animals will be allowed that are born on January 1st three years prior to the year of the show or before. These animals exceed eligibility and will be asked to return home and will not be given eligibility to compete in **ANY** class at the ISF. The Get of Sire class is designed to allow any bull exceeding eligibility a means of competition and producers are directed to take advantage of that avenue.

● ***Show animals are scheduled to begin checking in at the Iowa State Fair at 6 PM on Friday, August 12, 2016, and must be checked in by 8 AM on Saturday, August 13, 2016!*** This is a major change for our group from last year. The show will be held at 9 AM on Monday, August 15, 2016, and animals will be released to return home shortly after the show the same as last year. We do recognize that this change will be hard on some people, so an extension can be issued if requested. So, in the event this check-in time is problematic for you, please send me a personal email specifying your need (just tell me you need an extension...details are unnecessary) and I will email you permission to allow you to check in between 8 AM and 12 PM on Saturday, August 13, 2016. I will need to turn in and justify to the Iowa State Fair Competitive Events Director any person receiving an extension and you will need to print the extension you are issued to present to the

folks watching the gate so they don't prevent you from entering the grounds. The goal is to ensure nobody is excluded due to scheduling, but still offer incentive try to get animals in early!

- ***There is no group reservation being placed at a hotel this year.*** Due to rising requirements for booking a hotel for a group, we are finding that in most instances it is actually cheaper for producers to arrange their own accommodations rather than receive a group rate on an early booking. However, if anyone has an interest in coordinating stay locations, please feel free to respond to the group with your ideas!
- ***There will be no general breed display this year.*** Historically, producers have set up their own displays in coordination with their stalls to promote just their farm and their animals specifically. Folks do a **WONDERFUL** job of professionally representing the breed and their animals to the general public. There is **ALWAYS** someone available to speak with the public to represent the Dexter breed and we always get very positive feedback regarding the groups' level of engagement with the public. The general breed display has been under-utilized and we have found it difficult to share time between our own animals **AND** the general display, so it has not been quite as classy or professional as the individual displays. Rather than discourage producers from doing the absolutely **PHENOMENAL** job of representing themselves and the breed and encourage them to only use the general breed display for promotion, we are going to continue to encourage producers to do exactly what they have been doing so well and use the general breed display space for educational opportunities including the free clipping.
- ***Not all of the proposed changes have been accepted for the 2016 Dexter Show.*** Please be aware that not all of the recommendations made by participants or formally proposed to the Iowa State Fair Competitive Events Board were accepted for the 2016 show. There will continue to be only **ONE** available steer class for only those animals from 10 to 24 months old. Also, any documentation issued by the Legacy Dexter Cattle Registry will not be recognized; however, eligible animals registered with the ADCA or PDCA in addition to Legacy will not be penalized either. Producers with animals that fall into these categories are encouraged to utilize the Alternative Marketing Class to showcase their animals as long as they meet all the criteria to participate.

The Iowa State Fair closes entries on July 1, 2016. They will accept late entries until July 8, 2015, but require you to pay a late fee. Please use the following links for information on getting registered for the show:

http://secure-web.cisco.com/1D00zM1VR09inZV5QAirZzhz53_smbbcmalvksqn9JNBRwGQHS7PyvA6e9dY-tYCKeuv2frKNW7WrN2GPguZ3NfxhIgVJjfjucBF8d4cymMiIaUWX1d0S1wVCubEGnGBITwzjfeKvW5SUXzwbZf-4uxs1nmHEm6bYZMM57AKkAP8lcMZwl-RYAbJ_V9IU8aQ1j59zahpjHFL9DI77Y7kljQ/http%3A%2F%2Fwww.iowastatefair.org%2Fcompetition%2Fcategories%2F#open-class-livestock (General link to all information.)

http://secure-web.cisco.com/1dXi8yKPqOAWZ7CFpivLLAg-x2J315MbfhnkOhmyKSjlFMKuFtOwkb0CYebH5N-R6emtQoiVYLEpACComEVa0BqgeGURI43l8kMAQ4VriLLtRKw2Vixl4vaQXnW67togBCWNpUa8GCNnze6dZGindcuOP4hDiVcgr_XJG063Gq3gvlKPnh-WOZ6GSThyPsdz00bvwr8Wf5A9QJ9n0ZyUw/http%3A%2F%2Fwww.iowastatefair.org%2Fparticipate%2Fcompetition%2Fhow-to-enter%2F (Remember to change the “Select A Category” field to “Open Class Livestock” and Dexter information is in “Beef Cattle”.)

https://secure-web.cisco.com/1pd74sxOt4DtqOwkf9RAMFVX4qjSqRFPFTJmv2ZxW8dr2ZPevHBYfE-3Eq_bcr8cC1thBZLsXpinqPpegt6wcTiXq1iCWSaE6aN7HhNPZ-Ytuf4PsQEGYXHz5G49-HUyICJ0Vq6Ga2Z9RmG05UduBFFUTGQHSzdlafzdc3uGt49wliZgzS3_snVtkBYXNjqiitGCDg_pIjvzSPxMSFn6oa5A/https%3A%2F%2Fwww.iowastatefairentry.org (Link to online entry forms. Note: forms can be submitted via mail too. It is the exhibitor’s responsibility to ensure the animals entered meet the criteria for the classes they are entered in and the rules. There are no “checks” in the entry process that prevent you from entering an ineligible animal like an older bull.)

For those of you who may not have participated in a registry association Dexter show before or have not been able to see us at the Iowa State Fair in the past, we hope you keep the following points in mind when deciding to participate in 2016:

- ***We have exposure during the first weekend of the fair!!!!*** This is HUGE for the Dexter breed and for producers wishing to advertise! We have shown the ISF Board that we are a great group of folks with a great display and we have been awarded a very high profile opportunity with maximum public access. The first weekend of the Iowa State Fair traditionally draws the largest crowds, so this is a great opportunity for us to gain some public exposure and do some marketing. It is also, hopefully, more convenient for producers to participate without taking valuable vacation time from work!
- ***Animals are NOT fitted!*** We do ask that animals are clean and we do allow trimming for show, but we do not allow use of artificial coloring or adhesives. This means that getting ready for the show is not nearly as intense as you see at some of the other shows for other breeds of cattle. If you don’t have equipment or experience, then don’t worry! We are, again, planning to have a volunteer available to help trim animals for free and we are all very nice folks so there is always equipment and knowledge available to share. Come as you are, because Dexters are a great breed of cattle in all forms.

- ***It is an excellent way to advertise!*** We encourage producers to set up their own displays to promote their animals and educate spectators on the breed. We even allow you to advertise animals for sale as well as sell animals at the fair with no commission to the Iowa State Fair Board. It is also a great way to make connections for your next sales and purchases.

- ***Educational opportunities will be offered!*** We realize that there is no right or wrong way for an individual producer to manage their herd or their animals, so we encourage producers and industry professionals to share their experience so that other producers may take advantage of the information to do some exploring to see if there is a way to make their program a little more effective and/or economical.

- ***We will be offering at least one session this next year. If you wish to conduct a session or wish to secure an industry professional to hold a session, then please let me know so I can schedule them and advertise them!***

- ***Children are welcome!*** This is a family event and we encourage attendance as a family (that includes extended family...even those that we just claim as family). We even allow folks to help show in the ring. There are no rules stating that the owner/exhibitor of an animal has to be the person who handles the animal in the show ring. It is a great way to get experience and have some fun. Nobody is excluded, because in all seriousness...what is cuter than a child leading a Dexter!!!! We do have some minor “asks” of the folks handling animals in the show ring:

- We ask that the person showing on behalf of the owner has the owner’s permission and the owner is present at the time of the show.

- We ask that any intact bull over the age of one year be handled by a person over the age of 10 for safety reasons.

- We ask that all handlers observe our dress code which includes a collared shirt, dark jeans, and hard-soled shoes for adults (youth may opt to wear 4-H or FFA acceptable show attire).

For those of you who have attended in the past (and planning to attend this year!):

- ***Please remember to bring all your promotional items (signs, pamphlets, business cards, and displays).*** Since we are not offering a “general display” to be used and shared equally amongst all participants, it is very important to think about your individual promotion strategy. Feel free to arrange with another producer to share displays or I’m sure there will be space in someone’s display to set some business cards or pamphlets.

- ***Please consider bringing extra equipment.*** Hopefully, there will be a number of new folks joining us this year and they may need borrow some things. If you have something you wouldn’t mind sharing, then please bring it along.

- ***We got our choice of judge this year!*** In the past, we've had judges assigned to our show but this year one of the judges we actually recommended has been asked to judge our show. I have high hopes that this will be one of the most educational and fun show's we've had yet!

- ***Please be ready for LOTS of interest.*** With maximum exposure, the hope is we have a lot of folks visiting us and asking questions. It will be important to have lots of folks on hand to visit with everyone that has taken the time to come see us. Plus, we are a pretty fun group!

- ***We will be accepting sponsors again this year.*** We ask that sponsors contribute something that can be shared equally amongst all producers and we ENCOURAGE our sponsors to use their contribution to advertise. We would also like to encourage sponsors to provide additional material so we can learn more about their business and to visit us in person to promote their products/services and so we can thank them in person. Last year, Feeder's Grain and Supply in Corning, IA, sponsored a feed pan for each producer that had a sticker with their company logo on it. They also made their catalog available to producers.
 - **Please send me the name of any sponsor you acquire as soon as possible so I can be sure to mention them in all of our promotional activities.** We want to be sure to recognize them as publically as possible.

Please look for more information to come! If you have any questions, comments, or concerns then you can feel free to contact me (Aaron Lantz) at [712-621-6236](tel:712-621-6236) between the hours of 5 and 7 pm each weeknight, at brokenarrow_a@hotmail.com, or by responding to this email. I would be happy to help you out in any way I can. **Also, if you could send me back a response letting me know if you plan to participate and if so then approximately how many animals you wish to bring then it will help me continue to promote and prepare for the show.**

Sincerely,

Aaron A. Lantz

DEXTER - DIVISION 3

SCHEDULE:

Friday, August 12

6:00 p.m. Cattle may arrive (Stalling Barn)

Saturday, August 13

8:00 a.m. Cattle must be in

Monday, August 15

9:00 a.m. Show (Outdoor Arena)

After Show Cattle are released

10:00 p.m. Cattle must be out

CLASS

1 Junior Heifer Calf -- March 1, 2016 & after

2 Senior Heifer Calf -- September 1, 2015 - February 29, 2016

Champion & Reserve Champion Heifer Calf

3 Junior Yearling Heifer -- March 1, 2015 - August 31, 2015

4 Senior Yearling Heifer -- September 1, 2014 - February 28, 2015

Champion & Reserve Champion Yearling Heifer

5 Young Cows -- August 1, 2013 - August 31, 2014

6 Mature Cows -- before August 1, 2013

Champion & Reserve Champion Senior Female

Grand Champion & Reserve Grand Champion Female

Champion Iowa Female

7 Cow/Calf -- calf must be under 6 months at date of show

8 Get of Sire

9 Alternative Marketing

10 Junior Bull Calf -- January 1, 2016 & after

11 Junior Yearling Bull -- July 1, 2015 - December 31, 2015

12 Senior Yearling bull -- January 1, 2015 - June 30, 2015

13 Two Year Old Bull -- January 1, 2014 - December 31, 2014

Grand Champion & Reserve Grand Champion Bull

Champion Iowa Bull

14 Market Steer

Champion & Reserve Champion Steer

SPECIAL DEXTER RULES

1. Owners of exhibited animals must be current members of the American Dexter Cattle Association or Purebred Dexter Cattle Association.
2. All animals (including steers) must be properly identified using ear tags, neck chains, brands, etc., and must be legibly tattooed with the exact alpha-numeric identification that appears on the registration papers.
3. All animals must be halter broke to lead and must be manageable. Unmanageable animals will be asked to leave the show ring and will not be eligible for any premium.
4. All animals (including steers) must be registered with the American Dexter Cattle Association or Purebred Dexter Cattle Association prior to entry. Calves under 6 months of age that are to be shown in cow/calf class do not need to be registered. **Note: Unregistered calves are not eligible to be shown in individual classes.**
5. All bulls 12 months and older must have an affixed nose ring or nose clamp.
6. Steers must be 10-24 months of age, with tattoo ID and out of registered sire and dam or with association registration papers.
7. **Get of Sire to include three animals of the same sire of any sex by one owner/exhibitor.**
8. **Alternative Marketing - any animal meeting registration requirements representing a marketing program. Judge to choose animal that best represents the associated marketing program. (Example: Hand Milking Cow, Grassfed Beef, Organic Beef, etc.) All animals must meet age limits listed in female and bull classes.**
9. **Dress code for exhibitors is a collared shirt, dark blue jeans and hard soled shoes. Youth members of 4-H or FFA may be exempt and allowed to substitute their organization's accepted dress code (including 4-H/FFA t-shirt) to exhibit.**